



# WHY JOIN AN APPRENTICESHIP COMMITTEE?

## WHAT DOES A COMMITTEE DO?

The role of the Apprenticeship Committee is to consider and make recommendations to the LAUNCH Apprenticeship Network on the creation, implementation, and sustainability of apprenticeship programs concerning the industry sector and labor market needs.

## WHO IS IN THE COMMITTEE?

The Committee membership is comprised of companies with a signed LAUNCH Industry Partner Agreement. The companies may send a representative(s) to committee meetings to participate in discussion and decision-making.

## WHY DO WE NEED A COMMITTEE?

Industry leaders have the pulse on the industry needs and struggles and we need them to:

- ✓ Lead on-the-job training for tomorrow's Bay Area workforce.
- ✓ Provide current staff access to growth opportunities within the company.
- ✓ Attract motivated individuals who want to learn and grow in the industry.
- ✓ Collaborate with other industry leaders in identifying and developing registered apprenticeship programs in occupations that meet the demands of the trade.

IN PARTNERSHIP WITH



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This workforce product was funded by a \$4,697,637 grant awarded to Riverside Community College District by the U.S. Department of Labor (DOL) - Apprenticeship Building America (ABA) Grant. The total cost of the product is financed with 100% Federal funds. The product was created by the recipient and does not necessarily reflect the official position of DOL-ETA. DOL-ETA makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership. This product is copyrighted by the institution that created it.