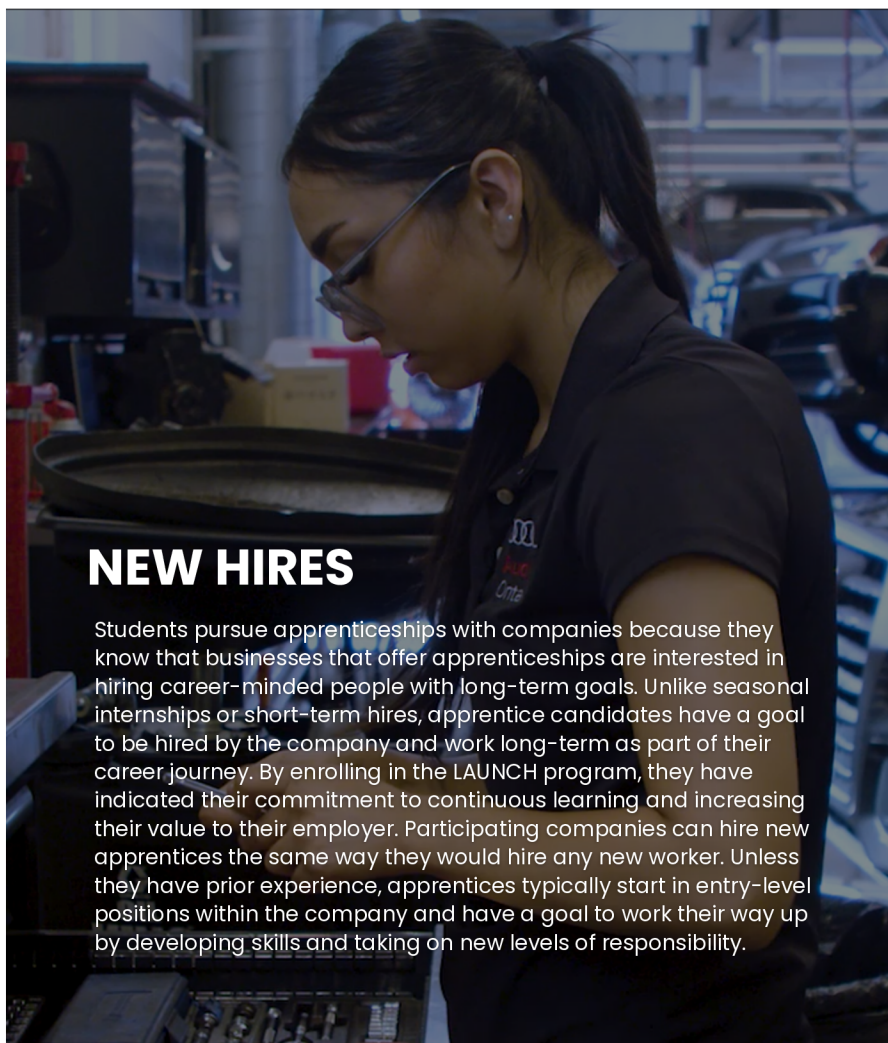


# WHO CAN BE AN APPRENTICE?

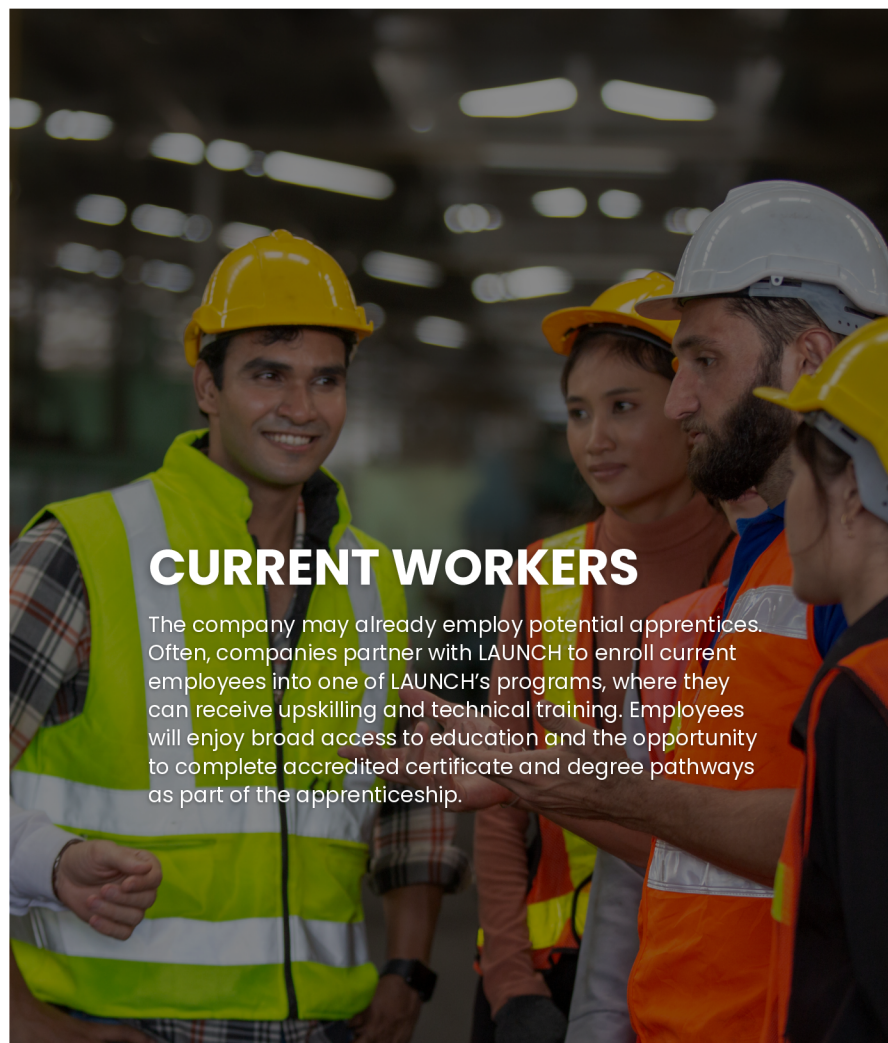


What distinguishes **LAUNCH** Apprenticeships from other credentialing programs is that instead of relying on lecture and lab-based training alone, much of the learning happens on-the-job under qualified mentors and professionals. This allows businesses to maintain productivity and for apprentices to maintain an income while they proceed through the program.



## NEW HIRES

Students pursue apprenticeships with companies because they know that businesses that offer apprenticeships are interested in hiring career-minded people with long-term goals. Unlike seasonal internships or short-term hires, apprentice candidates have a goal to be hired by the company and work long-term as part of their career journey. By enrolling in the LAUNCH program, they have indicated their commitment to continuous learning and increasing their value to their employer. Participating companies can hire new apprentices the same way they would hire any new worker. Unless they have prior experience, apprentices typically start in entry-level positions within the company and have a goal to work their way up by developing skills and taking on new levels of responsibility.



## CURRENT WORKERS

The company may already employ potential apprentices. Often, companies partner with LAUNCH to enroll current employees into one of LAUNCH's programs, where they can receive upskilling and technical training. Employees will enjoy broad access to education and the opportunity to complete accredited certificate and degree pathways as part of the apprenticeship.



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