

A.I. for Business



AI for Business is a practical training designed to help participants harness Generative Pre-trained Transformers (GPT) in real business contexts. The course explores applications such as automation, customer service, and content creation, showing how GPT can streamline operations, boost productivity, and spark innovation. With hands-on activities and actionable insights, participants gain the tools to leverage AI for a competitive advantage and transform their business processes.

Topics Covered:

- Intro to GPT and business applications
- Use cases: automation, service, content
- Data insights and system integration
- Ethics and responsible AI practices
- Case studies and future AI trends

Program Information

Date: Thursday, Nov. 20, 2025

Time: 8:00 a.m. - 5:00 p.m.

Location: Zoom live video conference

Email enroll4etp@sbccd.edu to enroll!



Myke Munroe is a leading specialist in training for employers to leverage Microsoft and AI technologies to enhance communication, productivity, and operational efficiency in the workplace. With over 15 years of experience in sales and community development, he delivers customized, interactive workshops that cater to the unique needs of each organization.