



# Made in California Program

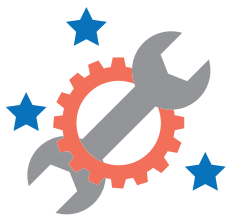
CMTC recognizes the contributions of California manufacturers and provides a complimentary service to help increase their visibility.



## What is the Made in California Program?

CMTC's Made in California Program is dedicated to highlighting the contributions of California's manufacturers and raising awareness of the products made in the Golden State. Each month, Made in CA members are featured on CMTC's website, social media accounts, and newsletter.

## Why Join the Made in California Program?



Today's customers  
associate American-made  
products with quality



60% of Americans are  
willing to pay more for  
products made locally



There's no cost to join  
the other 2,000-plus  
Made in CA members



## Benefits to Manufacturers

- ✓ Complimentary listing of your company profile on CMTC's website
- ✓ Direct emails about national business opportunities & industry news
- ✓ Special invites to premiere networking events
- ✓ Use of Made in CA logo on your website & marketing materials
- ✓ Customized Made in CA certificate to display to your facility



## CMTC's Reach

- ✓ CMTC's website averages 525,000 sessions and 787,000 page views annually
- ✓ The Made in CA Program page ranks #1 out of all CMTC's website pages, earning itself the majority of website traffic
- ✓ CMTC's monthly newsletter is deployed to 35,000 people
- ✓ CMTC has over 8,000 social media followers across all channels

## How to Join

1. Visit [www.cmtc.com/mica](http://www.cmtc.com/mica)
2. Click on the "Join Today" button, review the program requirements, & submit the form
3. A CMTC representative will review your information for completeness and contact you if they have any questions
4. You will be notified as soon as your profile has been completed so that you may review and approve
5. Once approved, your Made in CA Profile will be published on CMTC's website!

